



Marketing Coordinator



Herrco Cosmetics have an exciting opportunity to join our newly created role as a **Marketing Coordinator** in **Halesworth, Suffolk**.

We are offering a salary in the range of **£20,000** to **£25,000** per annum

The Job:

Is to market the products by developing and implementing marketing strategies; tracking sales data; maintaining promotional materials inventory; planning meetings and trade shows; maintaining databases and preparing reports.

Herrco Cosmetics...

...are an innovative UK based cosmetics manufacturer, specialising in bespoke product development and formulation. For over two decades, we have been creating some of the most well-known cosmetic products in the UK, and year on year, our formulations are winning increasingly prestigious awards in top cosmetics ceremonies.

Manufacturing cosmetics and personal care products: spanning skin care, bath, body, and aromatherapy. Also product development into more niche markets such as mother and baby, sun protection and organics. Herrco is a thriving family business whose company philosophy is firmly rooted in providing flexible innovative solutions for our clients' production criteria.

We are now looking for a talented individual to come and join our team. We recruit people who believe in the things we do, people who are motivated, hardworking, and have a 'can do, will do attitude'.

Job Duties:

- Examining trends within the industry and reporting back to the team, keeping abreast of market changes and the marketing mix used by competitors;
- Using the above data, develop and present ideas for the business to develop and improve their stance within the market;
- Create presentations for our clients including data and trends and compile so that the business is appealing to the Customers;
- Develop the way the Company build new business whilst cementing the name of Herrco as a power player for premium brands;
- Monitoring the data for our Instagram and twitter pages and producing updates for our website;
- Set up tracking systems for marketing campaigns and online activities;
- Assist with the production of artwork, sourcing images, print buying and checking copy;
- Production of additional marketing communications, such as fliers, brochures and exhibition related projects;
- Assist with the production of items such as merchandise and stationary;
- Produce clear and concise written correspondence in the form of letters and emails

Essential Requirements:

- Graduate with previous experience in a similar marketing role.
- Working towards CIM or other recognised qualification.
- Confident and outgoing personality.
- Excellent attention to detail.
- Well organised and self motivated.
- Excellent command of written English with copy accuracy.
- Ability to work effectively under pressure and to tight deadlines



How to Apply:

Please email HR@herrco.co.uk