



## Herrco Cosmetics receives Fairtrade License to support Fairtrade's 'Make Pampering Fairer'

Herrco Cosmetics have successfully completed the Fairtrade Licensee process and are now fully approved to manufacture Fairtrade cosmetic products which will be able to carry the FAIRTRADE Mark.

Keen to remain at the forefront of natural beauty manufacturing, Herrco are committed to spotting market trends and driving innovation forward within natural product development. While UK Fairtrade cosmetics is a young industry in comparison to the food sector, the Fairtrade cosmetics market grew by 57% in 2011, showing increasing consumer interest and exciting growth potential.

As a bespoke formulation manufacturer, Herrco Cosmetics develop cosmetic products for clients from multi-national market-leading natural and organic brands to smaller premium spa ranges.

Derek Herrmann, Technical Director, commented "Becoming a Fairtrade Licensee is a progressive new venture which supports our mission statement of being an innovative R&D house supported by professional manufacturing facilities. As a company, we are in the right place to contribute to this burgeoning part of the personal care sector'.



*'Fairtrade enables farmers and workers in developing countries to improve their working and living conditions and encourages environmental protection'.*

*Thank you for your support*

